

MEDIA RELEASE: Thursday 29 April 2021



## ENTRIES OPEN MAY 1 / SECOND PRIZE ANNOUNCED

Kicking off *New Zealand Music Month* on **Saturday 1<sup>st</sup> May**, the ***Auckland Festival of Photography and Auckland UNESCO City of Music Aotearoa Music Photography Award / Whakaahua Puoro Toa*** competition opens for entries!

The invitation to enter is extended to all New Zealand based professional and community photographers, with the theme of music.

Online entries can be **submitted from 1 – 24 May** via the festival [website](#).

At an awards function on Friday 28 May the winners will be announced and prizes allocated, including the first prize of \$1500 cash.

In addition, a fantastic second prize of [Master & Dynamic 0.95 MW65 Leica Edition Wireless Headphones \(RRP \\$769\)](#) has kindly been donated by [Leica](#).



This award is part of the 2021 [Auckland Festival of Photography](#) programme which runs free and in various locations around Auckland from 3 – 20 June.

 **auckland  
festival of  
photography**  
[whakaahua hākari]

**3 – 20  
JUNE / PIPIRI  
2021**



| **17** DAYS | **50** VENUES | **FREE** [photographyfestival.org.nz](http://photographyfestival.org.nz)

For more information please see below or contact:  
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The **Auckland Festival of Photography** is a city-wide contemporary art and cultural event which takes place within Auckland's major galleries, project spaces, non-gallery venues and public sites during June each year. The programme includes a mix of emerging and established artists and comprises existing works and creation of new work. The annual Festival is produced by the Auckland Festival of Photography Trust. The Trust is a not for profit charitable trust working to further the presence and awareness of photography in Auckland through joint programming, audience development and profile raising activities.

To find out more about the festival see [photographyfestival.org.nz](http://photographyfestival.org.nz)



### About Auckland UNESCO City of Music | Tāmaki Makaurau Pā Puoro:

Auckland was designated by UNESCO as a Creative City of Music in 2017 part of the global **UNESCO Creative Cities Network**. The governance of the City of Music is comprised of stakeholder organisations from the music sector and Council organisations, and endorsed by the Council's Mayor and Governing Body. By joining the network Auckland is acknowledging its long and rich musical history and its commitment to sharing best practice developing partnerships that promote creativity and strengthening participation in cultural life.

Download the Auckland Music Strategy and find out more at [aucklandcityofmusic.nz](http://aucklandcityofmusic.nz)

## AUDIOCULTURE IWI WAIATA

**AudioCulture** is “the noisy library of New Zealand music.” It is an online celebration of the people who have created the music, the scenes they shaped, and the audiences they played to. AudioCulture works with artists, historians and music industry people to tell the stories of nearly one hundred years of New Zealand popular music culture, AudioCulture is for everyone with an interest in New Zealand popular music, whether they are a music fan looking for entertaining information, an academic looking for facts, or a nostalgia buff going on a trip down memory lane.

The site is funded by NZ On Air and run by the Digital Media Trust.

[audioculture.co.nz](http://audioculture.co.nz)



The legendary status of the **Leica** brand is founded on a long tradition of excellence in the construction of lenses and optical devices. And today, in combination with innovative technologies, Leica products continue to guarantee better pictures in all situations in the worlds of visualisation and perception. Innovative products have been the driving force behind the company's positive development in recent years.

For more inspiration at [www.leica-store.co.nz](http://www.leica-store.co.nz)