



AUCKLAND UNESCO CITY OF MUSIC  
TĀMAKI MAKĀURAU  
UNESCO PĀ PUORO

AOTEAROA  
MUSIC PHOTOGRAPHY AWARD  
WHAKAAHUA PUORO TOA  
2021

\$1500  
CASH  
PRIZE!  
ENTRIES OPEN  
1-24 MAY

AWARD  
PRIZEGIVING  
Friday 28 May  
STUDIO 58 | Scott Lawrie Gallery  
2 Murdoch Road | Grey Lynn AK

For more info & entries visit:  
photographyfestival.org.nz/awards/  
UNESCO-city-of-music.cfm

AUDIOCULTURE  
IWI WAIATA

Leica

[a] auckland  
festival of  
photography  
[whakaahua hōkai]

## JUDGES ANNOUNCED / PRIZEGIVING EVENT DETAILS

The *Auckland Festival of Photography* and *Auckland UNESCO City of Music Aotearoa Music Photography Award / Whakaahua Puoro Toa* competition is proud to announce this year's judges, **Maryanne Bilham** and **Mark Roach**.



**Maryanne Bilham** is an Auckland born, award winning photographer, who moved to Hong Kong in the early 80s where she produced photo campaigns for Asia's top advertising agencies and music companies. She moved to Los Angeles in the early 90s where she started a business with her legacy rock photographer husband, **Robert M Knight**. In 2011 she formed **Visionaire Studio** in Las Vegas and continues to work with entertainment companies and musicians, to produce photography for album projects, and shows.

Bilham's portfolio includes remarkable images including those of musicians **Carlos Santana, Heart, Def Leppard, Cyndi Lauper, The GoGo's, The Cure, Garbage, Journey, Slash, Carole King, Santana, Sheryl Crow, Skinny Puppy and Blondie**. The short film she directed on visionary artist, writer and psychic, **Ingo Swann - A Life Gone Wild** - won best bio pic in the 2017 *Philip K Dick* festival in NYC.



**Mark Roach** has over 25 years' experience in the music industry across a number of roles such as recording artist, indie record label owner, artist manager, licensing and copyright manager, music reviewer, broadcaster, photographer and creative director.

He co-founded **Independent Music NZ**, founded and chaired the **Music Managers' Forum NZ**, and initiated the landmark exhibition, **Volume: Making Music in Aotearoa**. He is a former chair of the **Music and Audio Institute's Performance Advisory Committee**. Mark is the special projects manager of **Recorded Music NZ**, a non-profit company that protects and advocates for the rights of recording artists and their labels; and under this remit, is the Director of **Auckland UNESCO City of Music**, brand manager for the **Aotearoa Music Awards**; and co-manager of the **NZ Music Hall of Fame**. Mark also owns and runs **Muse Creative**, an agency which specialises in artist management, graphic design, photography and writing for music industry clients. He also regularly contributes stories to the **AudioCulture** website. Mark's has spent countless hours documenting local artists with his photography, some of which is exhibited.

The competition is open to all New Zealand based professional and community photographers, with the theme of music and online entries can be **submitted until 24 May** via the [Auckland Festival of Photography festival website](#).

The awards function in Grey Lynn, Auckland on Friday 28 May at neighbouring **STUDIO 58** and the **Scott Lawrie Gallery**, the winners will be announced and prizes allocated, including \$1500 cash and [Master & Dynamic 0.95 MW65 Leica Edition Wireless Headphones \(RRP \\$769\)](#)

This event is part of the 2021 [Auckland Festival of Photography](#) programme, which is free to attend and takes place in various locations around Auckland from 3 – 20 June.

For more information please contact: [Leesa Tilly - Publicity-machine@orcon.net.nz](mailto:Leesa Tilly - Publicity-machine@orcon.net.nz) / +64 21 243 6899



The **Auckland Festival of Photography** is a city-wide contemporary art and cultural event which takes place within Auckland's major galleries, project spaces, non-gallery venues and public sites during June each year. The programme includes a mix of emerging and established artists and comprises existing works and creation of new work. The annual Festival is produced by the Auckland Festival of Photography Trust. The Trust is a not for profit charitable trust working to further the presence and awareness of photography in Auckland through joint programming, audience development and profile raising activities.

To find out more about the festival see [photographyfestival.org.nz](http://photographyfestival.org.nz)



### About Auckland UNESCO City of Music | Tāmaki Makaurau Pā Puoro:

Auckland was designated by UNESCO as a Creative City of Music in 2017 part of the global **UNESCO Creative Cities Network**. The governance of the City of Music is comprised of stakeholder organisations from the music sector and Council organisations, and endorsed by the Council's Mayor and Governing Body. By joining the network Auckland is acknowledging its long and rich musical history and its commitment to sharing best practice developing partnerships that promote creativity and strengthening participation in cultural life.

Download the Auckland Music Strategy and find out more at [aucklandcityofmusic.nz](http://aucklandcityofmusic.nz)

## AUDIOCULTURE IWI WAIATA

**AudioCulture** is "the noisy library of New Zealand music." It is an online celebration of the people who have created the music, the scenes they shaped, and the audiences they played to. AudioCulture works with artists, historians and music industry people to tell the stories of nearly one hundred years of New Zealand popular music culture, AudioCulture is for everyone with an interest in New Zealand popular music, whether they are a music fan looking for entertaining information, an academic looking for facts, or a nostalgia buff going on a trip down memory lane.

The site is funded by NZ On Air and run by the Digital Media Trust.  
[audioculture.co.nz](http://audioculture.co.nz)



The legendary status of the **Leica** brand is founded on a long tradition of excellence in the construction of lenses and optical devices. And today, in combination with innovative technologies, Leica products continue to guarantee better pictures in all situations in the worlds of visualisation and perception. Innovative products have been the driving force behind the company's positive development in recent years. Leica have contributed a second prize of [Master & Dynamic 0.95 MW65 Leica Edition Wireless Headphones \(RRP \\$769\)](#)

For more inspiration at [www.leica-store.co.nz](http://www.leica-store.co.nz)